



# ANKIT SHARMA

Senior Graphic Designer

## ABOUT ME

I am a graphic designer focussed on developing layouts, art, and typography that communicates brand and business value through digital and print media.

## CONTACT

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**Portfolio:**

<https://sharmaankit1238.wixsite.com/worksite>

**LinkedIn:**

<https://www.linkedin.com/in/ankit-sharma-freelance>

**Work samples:**

<https://tinyurl.com/4r6ukjwf>

## SKILLS

|               |                        |
|---------------|------------------------|
| Photoshop     | <div><div></div></div> |
| InDesign      | <div><div></div></div> |
| Illustrator   | <div><div></div></div> |
| PowerPoint    | <div><div></div></div> |
| Figma         | <div><div></div></div> |
| Adobe XD      | <div><div></div></div> |
| After Effects | <div><div></div></div> |
| Blender       | <div><div></div></div> |
| Coral Draw    | <div><div></div></div> |
| Premiere Pro  | <div><div></div></div> |
| Sketch        | <div><div></div></div> |
| Adobe Acrobat | <div><div></div></div> |
| 3DS MAX       | <div><div></div></div> |
| Autodesk Maya | <div><div></div></div> |

## EXPERIENCE

### SENIOR GRAPHIC DESIGNER

Apr 2020 till date

Sirionlabs Pvt. Ltd, Gurugram, India

I currently operate as the visual storyteller for the product marketing team at SirionLabs, where I have been responsible for setting up branding guidelines as well as our brand's visual identity. I also work on developing new visual communication ideas for digital campaigns and corporate communications.

### SENIOR CREATIVE DESIGNER

Nov 2017 to Apr 2020  
2 year(s) - 06 month(s)

Express KCS Pvt Ltd, Gurugram, India

I was recruited to design campaigns for and oversee the expansion of the Johnston Press PLC account. It is one of the largest local and regional multimedia organizations in the United Kingdom, and to support its growth, my team and I designed project creatives, developed art, and copy for brand pitches.

### SR EXECUTIVE GRAPHIC DESIGN

July 2017 to Nov 2017  
0 year(s) - 05 month(s)

Vivo Mobiles, Gurugram, India

I was part of the design team that supported the IPL branding exercise for Vivo. I was responsible for designing promotional material such as consumer touch point creatives, event props, standees, wobblers, shelf-talkers, stoppers, price tags, packaging, promotional stands, roll-stands, hard POSM, hard posters, counter top units (CTUs), acrylic sheet inserts, product display boxes, graphic panels, hanging banners, cube displays, tent cards, hanging light-box units, and more. I was also involved in developing creative and branding strategies with the team for stadium and event venue branding.

### CREATIVE GRAPHIC DESIGNER

Oct 2015 to July 2017  
1 year(s) - 10 month(s)

Express KCS Pvt Ltd, Gurugram, India

I was responsible for designing display banners and sponsored posts for social media channels such as Facebook and Twitter, for brands such as Amazon UK and specifically catered to the Europe market. I created adverts for multiple global brands who advertised on Amazon, such as Apple, Samsung, LG, Bosch, L'Oréal, Lego, and more. I worked in close collaboration with the Amazon design teams based out of the UK and Germany.

### FREELANCE GRAPHIC DESIGNER

Sep 2012 to Aug 2015  
3 year(s) - 00 month(s)

Asyts Animation Studio

I designed marketing material for offline and online media, primarily for real estate and architecture firms. I was also tasked with preparing presentation for our clients' brand/corporate communications departments. I have even worked on preparing artwork for 3D walkthroughs and architectural visualization reels.

### FREELANCE 3D ANIMATOR

Jun 2010 to Aug 2012  
2 year(s) - 03 month(s)

Pixel Priest Productions

I worked on developing 3D character animation using V-Ray rendering system, biped animation, 3DS Max camera projections, and Maya organic rigging.

## EDUCATION

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### CBSE BOARD

2002 - 2003

### HIGH SCHOOL

Science, Maths, Sanskrit, English, Hindi

### CBSE BOARD

2005 - 2006

### INTERMEDIATE

Science, Maths, Computer Science

### FRAMEBOXX ANIMATION

2007 - 2010

### DIPLOMA IN 3D ANIMATION, MOTION & GRAPHIC DESIGN

Foundation - Autodesk 3ds max, Foundation - Autodesk Maya  
Motion Graphics using Adobe After Effects, Basic Editing with  
Adobe Premiere Pro, Introduction to CG & Digital Imagery using  
Adobe Photoshop, Animation Specialization

### THE INTERACTION DESIGN FOUNDATION

2018- 2018

### DESIGN THINKING

Top 10% Distinction  
Design thinking is a topic which is set to change the way we work  
together—and in a fundamental way—so we can investigate,  
understand and solve real-world problems across a wide  
spectrum of influence. Traditionally, the creation of solutions to  
wicked problems (i.e. highly complex and multi-level problems)

## ACCOMPLISHMENTS

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Won the Best Content Marketing Launch Q3 2022 at SirionLabs Pvt. Ltd

Won the InnoJunkie Q1 2022 at SirionLabs Pvt. Ltd

Won the Esprit De Corp Q1 2021 at SirionLabs Pvt. Ltd

Won the Self Starter Award in Q1 2020 at SirionLabs Pvt. Ltd

Won 3 best value champ award for demonstrating 'Work Smart' value in two different  
process at Express KCS Pvt Ltd.

## REFERENCE

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### SOUMYODIP BANERJEE

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### KAPIL DHAWAN

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